

Questions to be answered today....

- **Why...** why is it time for a new vision for the Mississippi River?
- **What...** what *is* the Mississippi River Restoration & Resilience Initiative (or "MRRRI")?
- How... how will MRRRI work on justice & equity?
- Who... who is involved so far?
- Where... where can I find more information?
- **How...** how do I get involved?

Why is it time for a new vision?

The Mississippi River is culturally important



The River is important for our **economy**

1.5 million jobs

\$500 billion in revenue





The Mississippi River is essential habitat



And yet... the Mississippi River is at risk









It's time... for MRRRI



Comprehensive Everglades Restoration Plan



Great Lakes Restoration Initiative



Chesapeake Bay Program



Mississippi River Restoration & Resilience Initiative

MRRRI's House Champion: Rep. Betty McCollum

H.R 4202



Mississippi River Restoration & Resilience Initiative

- Voluntary, non-regulatory
- \$300-\$350 million / yr. Federal funding
- Mainstem river states and tribes
- Grants & partnership program
 - Governments (state, regional, local)
 - Tribes and tribal governments
 - Nonprofits
 - Partnerships
 - Other entities



MRRRI has 4 Focus Areas



Clean Water



River Corridor Habitat



Natural Infrastructure



Aquatic Invasive Species





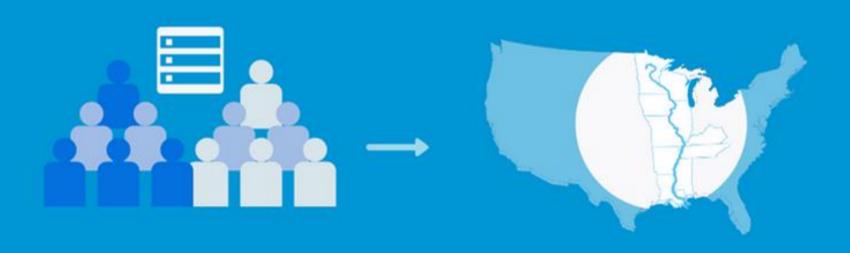
MRRRI Focus Area: Natural Infrastructure

Investments that restore the River's floodplain access through projects such as...

- Voluntary easements
- Levee modification or removal
- Responsible sediment transportation
- And more!



MRRRI Action Plan



MRRRI Science Plan



How will MRRRI address justice & equity?

- Build Understanding
- Establish Equity Fund
- Widen The Circle
- Lift Up All Voices



25% + 10%

At least 25 % of MRRRI funds will be directed to low-income rural & urban communities and communities of color, plus an additional 10% directed to communities that experience persistent poverty.

MRRRI Collaborative



MRRRI Collaborative Steering Committee

















MRRRI Collaborative Campaign Committee

NWF: legislative, policy

strategy

FMR: communications

MRN: organizing and

outreach







10 MRRRÍ State Leads







Conservation Federation

MISSOURI



Arkansas Ducks Unlimited













Moving MRRRI Forward

MRRI is taking shape



Congress

Federal agencies

Collaborate on an Action Plan

We restore Mississippi River

Cong. McCollum's goal: Congress and Biden sign MRRRI into law **this year**.

Where can I find more info? How do I get involved?

- **Learn More:** https://www.govtrack.us/congress/bills/117/hr4202
- Endorse MRRRI: https://bit.ly/EndorseMRRRI
- Mayoral Outreach: https://bit.ly/MayorsForMRRRI
- Join the MRRRI listserve: trussell@fmr.org
 @fmr.org
- Share our Congressional Action Alert: https://1mississippi.org/action-center-2/



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Thank you!

We look forward to continuing this conversation!

Q&A